

January 2024

Key business figures of the German electro and digital sector

Key annual financial data *

Sales and value added

- sales per employee: € 258,800
- added value per employee: € 131,200

Expenses according to cost of sales method

- production costs: 65.5 % of turnover
- distribution costs: 10.6 %
- administrative costs: 6.7 %
- R&D costs: 6.1 %

Expenses according to total cost method

- material costs: 51.7 % of turnover
- personnel costs: 27.5 %
- depreciation: 2.7 %

Key financial figures

- EBIT margin: 6.3 % of turnover
- return on assets: 9.5 %
- cash flow: 6.9 % of turnover

Investments and equity

- tangible investments: 4.1 % of turnover
- tangible assets: 17.6 %
- equity ratio: 41.7 % of assets

Warehouse ratios

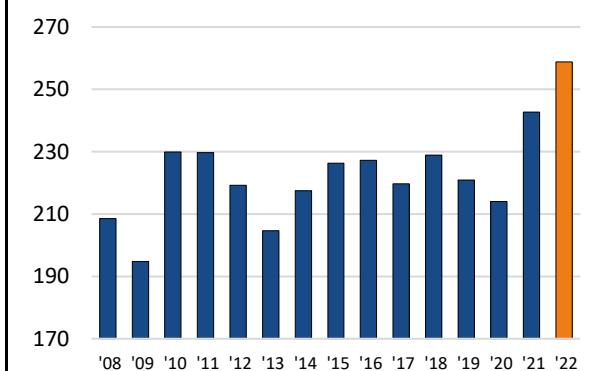
- stock turnover rate: 2.2
- average storage period: 163 days

Turnover ratios

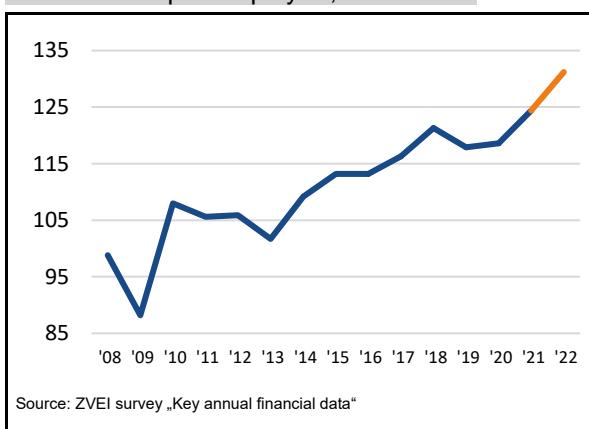
- capital turnover: 1.7
- stock turnover: 7.1

Trainees: 3.6 % of employees

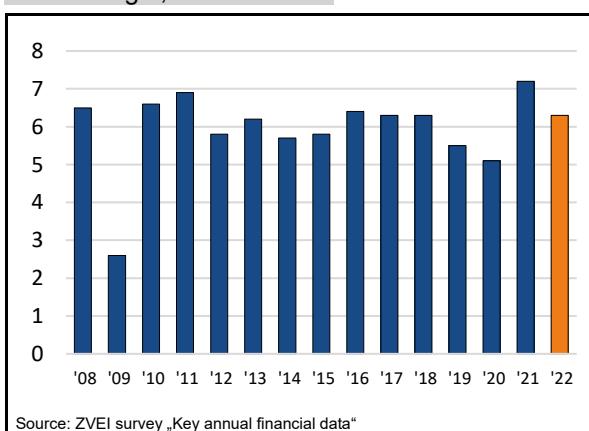
Sales per employee, thousand €



Added value per employee, thousand €



EBIT margin, % of turnover



* Unweighted average values from the 2023 ZVEI survey „Key annual financial data“

Contact

Achim Seitz • Manager • Global Affairs and Economics • Economic Policy and Statistics
Fon: +49 69 6302 423 • Mobil: +49 162 2664 953 • E-Mail: Achim.Seitz@zvei.org

ZVEI e. V. • Electro and Digital Industry Association • Lyoner Straße 9 • 60528 Frankfurt am Main • Germany
Lobbying Register ID: R002101 • EU Transparency Register ID: 94770746469-09 • www.zvei.org